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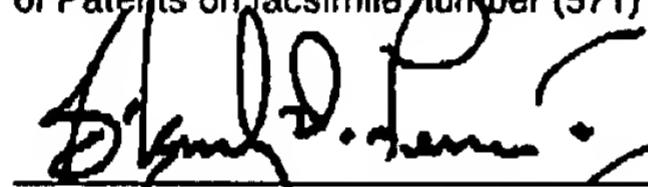
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.  
Serial No. : 09/805,336 Examiner : J. Janvier  
Filed : March 13, 2001 Art Unit : 3622  
For : METHOD AND SYSTEM FOR CREATING AND  
ADMINISTERING INTERNET MARKETING  
PROMOTIONS

July 30, 2007

AMENDMENT

I hereby certify that this correspondence and any documents referred to as  
enclosed therewith are being transmitted by facsimile to the Commissioner  
of Patents on facsimile number (571) 273-8300 on July 30, 2007.

  
Stanley D. Ference III  
Reg. No. 33,879

July 30, 2007

Date of Signature

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated January 29, 2007, kindly enter the  
following amendments. The amendments find full support in the claims and/or  
specification as originally filed.

**Amendments to the Claims** are reflected in the listing of claims which begins on  
Page 2 of this paper.

Remarks begin on Page 6 of this paper.